

# new products

POSADA®



AJINOMOTO® WINDSOR



**PRODUCT INFORMATION**

Description	Code	Pack	Each (oz.)	Quantity Per Case*	Net Wt. (lbs.)
Posada® Chorizo & Queso Blanco Mini Taco	0250965	4/4 Lb. Cartons	0.45	569	16
Amoy® Chicken Fried Rice	61119	4/3 Lb. Bags	36.00	4 Bags	12
Amoy® Vegetable Fried Rice	61120	4/3 Lb. Bags	36.00	4 Bags	12
Amoy® Yaki-soba Noodles (pre-portioned)	06115	24/8 Oz. Blocks	8.00	24 Blocks	12
Amoy® Lo Mein Noodles (pre-portioned)	06116	24/8 Oz. Blocks	8.00	24 Blocks	12
Amoy® Chow Mein Noodles (pre-portioned)	06117	24/8 Oz. Blocks	8.00	24 Blocks	12
Amoy® Whole Wheat Noodles (pre-portioned)	06118	24/8 Oz. Blocks	8.00	24 Blocks	12

\*Approximate

• Labor Saving Convenience • Multiple Day-Part Applications



OPERATOR PROFITABILITY MODEL	
Chorizo and Queso Blanco Mini Taco	
Pieces per case	569
Servings per case	81
Piece size (oz)	0.45
Price per piece	\$0.15
Pieces per serving	7
Price per serving	\$1.05
Sides/Sauce/Garnish*	\$0.50
Total Plate Cost	\$1.55
Menu Price	\$6.99
Contribution per plate	\$5.44
<b>Food Cost</b>	<b>22.17%</b>
<b>PROFIT per case</b>	<b>\$440.64</b>

OPERATOR PROFITABILITY MODEL	
Chicken Fried Rice	
Pounds per case	12
Servings per case	24
Serving size (oz)	8.00
Price per serving	\$1.89
Sides/Sauce/Garnish*	\$0.25
Total Plate Cost	\$2.14
Menu Price	\$6.99
Contribution per plate	\$4.85
<b>Food Cost</b>	<b>30.65%</b>
<b>PROFIT per case</b>	<b>\$116.40</b>

OPERATOR PROFITABILITY MODEL	
Vegetable Fried Rice	
Pounds per case	12
Servings per case	24
Serving size (oz)	8.00
Price per serving	\$1.78
Sides/Sauce/Garnish*	\$0.25
Total Plate Cost	\$2.03
Menu Price	\$6.99
Contribution per plate	\$4.96
<b>Food Cost</b>	<b>29.10%</b>
<b>PROFIT per case</b>	<b>\$119.04</b>

OPERATOR PROFITABILITY MODEL	
Yaki-Soba Noodles (pre-portioned)	
Noodle Block per case	24
Servings per case	24
Price per block/serving	8.00
Block per serving	\$0.81
Pieces per serving	1
Price per serving	\$0.81
Sides/Sauce/Garnish*	\$2.00
Total Plate Cost	\$2.81
Menu Price	\$7.99
Contribution per plate	\$5.18
<b>Food Cost</b>	<b>35.20%</b>
<b>PROFIT per case</b>	<b>\$124.32</b>

OPERATOR PROFITABILITY MODEL	
Lo-Mein Noodles (pre-portioned)	
Noodle Block per case	24
Servings per case	24
Price per block/serving	8.00
Block per serving	\$0.81
Pieces per serving	1
Price per serving	\$0.81
Sides/Sauce/Garnish*	\$2.00
Total Plate Cost	\$2.81
Menu Price	\$7.99
Contribution per plate	\$5.18
<b>Food Cost</b>	<b>35.20%</b>
<b>PROFIT per case</b>	<b>\$124.32</b>

OPERATOR PROFITABILITY MODEL	
Chow-Mein Noodles (pre-portioned)	
Noodle Block per case	24
Servings per case	24
Price per block/serving	8.00
Block per serving	\$0.81
Pieces per serving	1
Price per serving	\$0.81
Sides/Sauce/Garnish*	\$2.00
Total Plate Cost	\$2.81
Menu Price	\$7.99
Contribution per plate	\$5.18
<b>Food Cost</b>	<b>35.20%</b>
<b>PROFIT per case</b>	<b>\$124.32</b>

OPERATOR PROFITABILITY MODEL	
Whole Wheat Noodles (pre-portioned)	
Noodle Block per case	24
Servings per case	24
Price per block/serving	\$1.03
Block per serving	\$0.81
Pieces per serving	1
Price per serving	\$1.03
Sides/Sauce/Garnish*	\$2.00
Total Plate Cost	\$3.03
Menu Price	\$7.99
Contribution per plate	\$5.18
<b>Food Cost</b>	<b>37.91%</b>
<b>PROFIT per case</b>	<b>\$120.24</b>

\*Approx-will very depending on costs

\*Approx-will very depending on costs

\*Approx-will very depending on costs

\*Approx-will very depending on costs

\*Approx-will very depending on costs

\*Approx-will very depending on costs

\*Approx-will very depending on costs



**BUY ONE, GET ONE OFFER**

**IMPORTANT**

**SEND TO: Coupon Processing Center  
1007 South Melrose Street  
Placentia, CA 92870**

**• Attention: Rod Turner**

Attach copy of invoice when sending in this qualification form.

**Offer valid from March 1, 2017 - February 28, 2018**

**PURCHASE UP TO SIX CASES AND GET UP TO THREE OF THOSE CASES FREE**

- 0250965 Posada® Chorizo & Queso Blanco Mini Taco
- 61119 Amoy® Chicken Fried Rice
- 61120 Amoy® Vegetable Fried Rice
- 06115 Amoy® Yaki-soba Noodles (pre-portioned)
- 06116 Amoy® Lo Mein Noodles (pre-portioned)
- 06117 Amoy® Chow Mein Noodles (pre-portioned)
- 06118 Amoy® Whole Wheat Noodles (pre-portioned)

\*Operation or Establishment Name \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_

\*Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

\*Preferred Distributor \_\_\_\_\_ *\*Required information*

Place label here with Sales Rep Name, Broker Name, Address & Phone Number

**TYPE OF ESTABLISHMENT (check one)**

**KEY CONCEPT OR THEME (check one)**

- |  |   |  |  |                                   |  |
|--|---|--|--|-----------------------------------|--|
| <input type="radio"/> Caterer                  | <input type="radio"/> Retail Store              | <input type="radio"/> Cafeteria                    | <input type="radio"/> Nursing Home/Care Facility | <input type="radio"/> Mexican     | <input type="radio"/> Traditional American |
| <input type="radio"/> Convenience Stores       | <input type="radio"/> Bakery Store              | <input type="radio"/> Ethnic/Theme/Specialty Rest. | <input type="radio"/> Schools (K-12)             | <input type="radio"/> Italian     | <input type="radio"/> Seafood              |
| <input type="radio"/> Deli                     | <input type="radio"/> Specialty Coffee Shops    | <input type="radio"/> College/University           | <input type="radio"/> School District (K-12)     | <input type="radio"/> Steak House | <input type="radio"/> Other _____          |
| <input type="radio"/> Drinking Places          | <input type="radio"/> Family/Casual Dining      | <input type="radio"/> Correctional Institution     | <input type="radio"/> Vending                    | <input type="radio"/> Pizza       |  |
| <input type="radio"/> Hotel/Motel              | <input type="radio"/> Fine Dining/Dinner House  | <input type="radio"/> Employee Feeder (B&I)        | <input type="radio"/> Other Food Service         | <input type="radio"/> Asian       |  |
| <input type="radio"/> Recreation/Entertainment | <input type="radio"/> Fast Food (Quick Service) | <input type="radio"/> Hospital                     |  |                                   |  |

I am directly responsible for food purchasing.  I will make a recommendation to the person who is directly responsible for purchasing.

Please attach invoice that shows products purchased and amount paid. This offer is good only for the items referenced in this coupon. Buy two cases, get one free, buy four cases, get two free, buy six cases, get 3 free. Free cases paid on lesser priced items. Any assortment of the items listed in this coupon are valid for this rebate. Only one coupon valid per establishment. Maximum redemption value per coupon \$250. This offer is not valid on cases for resale. Chains or affiliated groups must participate on an individual basis. Offer may not be combined with any other promotional offer. Coupon void where taxed, prohibited or restricted. Offer good only in the USA. Please allow 4-6 weeks for processing. Velocity reports will only be accepted as proof of purchase when submitted by an operator. Claims must be postmarked by March 31, 2018